



40th Annual Technical Conference 2019

Strategies for Managing the Shadow Economy

Jon Swerdlow

Date of Presentation: 12-November-2019



- ☐ 2017 Study The Hidden Economy in Great Britain
- ☐ Face to face Office for National Statistics
- ☐ Telephone survey NatCen Social Research
- ☐ About 10,000 respondents



- ☐ Any undeclared economic activity
- ☐ 4.9% of population but only 2.6% liable to pay tax
- □ 2017/18 estimate £3bn of £35bn tax gap (which itself is 5.6% of taxes due)



- ☐ Ghosts totally unknown
- ☐ Moonlighters another undisclosed income source
- ☐ Failure to register for UK VAT



- ☐ Large population mainly small amounts
- ☐ Income irregular, temporary or one-off
- ☐ Below the tax threshold or so small 'not worth declaring'
- ☐ Just starting will declare later
- ☐ Deliberate evasion (can't afford to pay just don't want to)

Strategies



☐ Communication, Education and Support ☐ Online Registration ☐ Free business support service – e learning, online seminars **□** Campaigns ☐ Employers – staff newsletters, payslip notices ☐ Let property – help landlords ■ Making compliance easier perhaps linked to incentive to self-correct

Strategies



Conditionality ☐ Tax conditions to other forms of regulation Announced last year, considering licence renewal in taxi, waste and scrap metal sectors ☐ Third party data ☐ Merchant acquirers ☐ Online intermediaries ☐ Online market places etc.

Strategies



☐ Developing new risking techniques ☐ For example match HMRC data with UK's national mapping agency □All combine to produce a 'layered' approach ☐ Communications and publicity ☐ Encourage self-correction ☐ Light touch for low risk, face to face interventions for high or complex risk



